

**ASSOCIATION OF NEW BRUNSWICK MASSAGE THERAPISTS ANNUAL  
GENERAL MEETING & CONFERENCE**

**ASSOCIATION NÉO-BRUNSWICKOISE DE MASSOTHÉRAPEUTES  
ASSEMBLÉE GÉNÉRALE ANNUELLE ET CONFÉRENCE**



**A SHOW OF HANDS**

**PRENONS LES CHOSES EN MAIN**



**NOVEMBER 14–15 NOVEMBRE 2015**

**SAINT THOMAS CONFERENCE CENTRE  
368 FOREST HILL ROAD | FREDERICTON NB**

# SATURDAY, NOVEMBER 14, 2015

## *How to Attract Clients and Make More Money*

Do you know how some people (maybe not you), attract negative results to their business?

This three-hour workshop will teach you why you may be attracting negative business results, how to stop, and most importantly how to deliberately attract more of what you do want...clients and money.

The workshop will begin with a description of the law of attraction, how it works, and how to make it work for you.

During the 3-step formula for deliberately attracting your desire for more clients and more money, we will cover the following:

1. State your desire
2. Give your desire attention
3. Allowing

You will also receive a workbook of handouts to use doing the workshop and to make notes.

By the time you have completed this three-hour workshop, you will be able to use the 3-step formula repeatedly in your life AND be able to teach it to your family and friends.



## *How To Attract Clients and Make More Money*

**Fee:** \$50.00 (members) \$125.00 (non-members)

**Time:** 1:00pm–4:00pm / Lunch (11:45am–12:45pm) / Break: 2:15pm

**Max:** 40 registrants (**lunch provided for members only, nutrition break provided**)

**What to bring:** Pen/Paper

**\*You will also receive a workbook of handouts to use doing the workshop.**

### **About Lorraine E. Peters, Speaker, Author, Wellness Expert**

Lorraine E. Peters is a professional speaker, author, wellness expert and a tireless advocate for women's health, fitness and well-being. Her high level of education in personal training, health coaching and women's wellness, combined with a personal struggle with weight, give her an intimate understanding to the mental and physical obstacles today's women face with losing weight and keeping it off.



## *Communicating, Reporting & Invoicing Insurance Companies / Communiquer, Écrire des Rapports et Facturer des Compagnies d'Assurances*

This one-day course provides a solid foundation on how to properly communicate with, write reports, and invoice insurance companies for motor vehicle collisions in New Brunswick.

More than ever massage therapy is becoming accepted by medical professionals as a regular part of healthcare, and as a result, massage therapists are able to invoice insurance companies for massage therapy treatments related to motor vehicle collisions.

Learning how to communicate, write reports, and invoice insurance companies for massage therapy treatments can help build your massage therapy practice. Since each insurance company has different plans and rules around submitting reports and invoicing, learning how to ask the right questions to the right people will help guide you to build a professional relationship with adjusters.

This course was created from my own research (along with adjusters from various insurance companies) and based on exactly what they expect from massage therapists when submitting reports and invoicing due to motor vehicle collisions in New Brunswick.



## *Communicating, Reporting & Invoicing Insurance Companies / Communiquer, Écrire des Rapports et Facturer des Compagnies d'Assurances*

**Fee/Coût :** \$100.00 (members/membres) \$200.00 (non-members/non-membres)

**Time:** 9:00am–5:00pm / Lunch (11:45am–12:45pm) / Break(s): 10:15am & 2:15pm (Max: 30 registrants / Max: 30 incrits)

**What to bring:** Pen/Paper (**lunch not provided, nutrition breaks provided**)

**\*Note: Course forms and handouts will be bilingual**

**\*Avis : Les formulaires et documents de cours seront bilingues**

### **About Christine Léger, RMT, ANBMT member, Co-founder Myokinesis**

Christine Léger lives in Notre-Dame, NB, with her fiancé and their three sons. She received her massage therapy diploma with honours in 2006 from the Atlantic College of Therapeutic Massage (ACTM) in Fredericton, NB. Since her graduation, her love for sharing her knowledge has given her the opportunity to become a massage therapy instructor. She teaches anatomy, massage theory and techniques, and business to students at the Collège Atlantique de Massage Thérapeutique (CAMT) in Dieppe, NB, since their opening in 2008. Christine is also a member in good standing with the Association of New Brunswick Massage Therapists and the College of Massage Therapists of New Brunswick (CMTNB).

## *Cupping Massage*

Cupping Massage brings the ancient art of cupping to the modern day practice. This modality allows for a unique approach to the fascia and body fluids. Cupping has an ability to affect deeper tissue, remove fascial restrictions, and increase range of motion, with little stress on your hands. This modality takes only one day to learn and you will walk away with a whole new technique to add to your skills.

Cupping goes far beyond simple fascial techniques, concepts such as angiogenesis, metabolism and immune response will be explored. Cupping is put into context within the global environment, with discussions and demonstrations providing understanding of the affects cupping has on the whole body. During the practical component the theory will be put into practice, along with discussion and demonstrations of the physiological changes that take place. Application will cover more than just the back; scars, fascia, joints, trigger points, muscle imbalances and even pleura techniques will be applied.

Note: Health professionals require training and certification to be covered within liability insurance. Traditional cupping (fire cupping) is restricted to Acupuncturists and TCM practitioners.



## *Cupping Massage*

**Fee: \$100.00** (members) **\$200.00** (non-members)

**Time:** 9:00am–5:00pm / Lunch (11:45am–12:45pm) / Break(s): 10:15am & 2:15pm (Max: 30 registrants)

**What to bring:** Pen/Paper/Portable Table (1 for 2 people)/Linens/Face Rest/Lotion; (**lunch not provided, nutrition breaks provided**)

**\*Cupping Sets: Add \$50.00 (need 10 days advance order due date 30 October)**

**\*Self treating attachment tube: Add \$7.00 00 (need 10 days advance order due date 30 October)**

### **About Tracie Blair, R.Ac., RMT**

Tracie is a registered massage therapist and a registered acupuncturist. Tracie has owned and practiced at a thriving multi-practitioner clinic in Winnipeg, Manitoba, since 1998. Her passion for Eastern medicine led her to begin studying acupuncture in 2008. Since completing her acupuncture diploma, Tracie has immersed herself in the study of different philosophies of acupuncture. Tracie prides herself on respect of the ancient traditions while incorporating the more modern styles of treatment when applicable.

Tracie is a director and instructor at the College of Acupuncture and Therapeutics, an instructor at the Massage Therapy College of Manitoba, and a frequent presenter at various seminars for fellow healthcare professionals and the general public.